

Parent/Carer Electronic Devices and Social Networking Policy

(This includes phones, smart watches, iPads, cameras, glasses)

Statement of Intent

It is the intention of YMCA Brunel Group to provide an environment in which children, parents, carers and staff are safe from images or words being recorded and inappropriately used. YMCA Brunel Group recognises the educational and promotional advantages of using social media and seeks parental support in making sure that no one is offended or harmed in their use.

Facebook, Instagram and Twitter are commonly used sites for social media and must never be used to post offensive material about YMCA Brunel Group's business, staff, children and their families. Nor should they be used to post images or information about other children unless previously agreed with us and the children's parents.

Parental Guidance

Social Networking

- Our staff teams are instructed not to accept invitations from children and parents/carers to "friend" or link with on social networking sites and to do so, would compromise their employment with us.
- We expect staff to maintain a professional relationship with parents that is not compromised by sharing information on a social networking site.
- We ask you not to post information that could affect our staff or other families. This would apply if children's names or photographs were to be uploaded in the context of our settings or staff names, roles or details were to be uploaded. This would also apply if comments were to be made about other children/parents at our setting.
- We would always take legal advice if our childcare setting, employees or other children were to be adversely commented about on any web or socially based site.

Mobile Phones/electronic devices including electronic devices with cameras

- Parents/ carers mobile phones/electronic devices must be switched off and put away before entering the childcare setting.
- They are not to be used in the setting at any time.
- They are not to be used while outside in our gardens with the children or during social events.

All other policies relating to YMCA Brunel Group are available for you to read at the childcare setting or on our web site.

Signed on behalf of YMCA Brunel Group

(original signed copy held at registered office)



Mike Fairbeard

Role of Signatory

Chief Executive

Date of Review of Policy

January 2027

Approved by trustees

31st January 2026